March 13, 2026
BBIX, Inc.
BBSakura Networks, Inc.
HBA Corporation

BBIX Partners with HBA to Provide OCX Cloud-based Network Service

BBIX to add OCX connection point at HBA's secure and reliable data center

BBIX, Inc. ("BBIX"), a subsidiary of SoftBank Corp. that operates an Internet Exchange ("IX") business, has entered into a business partnership agreement with HBA Corporation ("HBA") to provide Open Connectivity eXchange ("OCX"), a cloud-based network service. With this partnership agreement, BBIX will add an OCX connection point at HBA's data center "HBA-iDC" (located in Chuo-ku, Sapporo City) where IT solutions will be offered utilizing OCX.

OCX is a cloud-based network service provided by BBIX and BBSakura Networks, Inc. ("BBSakura"), a network solutions provider and subsidiary of BBIX. OCX provides on-demand, highly secure, low-latency, scalable connectivity services to government cloud services and public clouds used by customers. Because OCX is available via port connection, this shortens the preparation required for line installation.

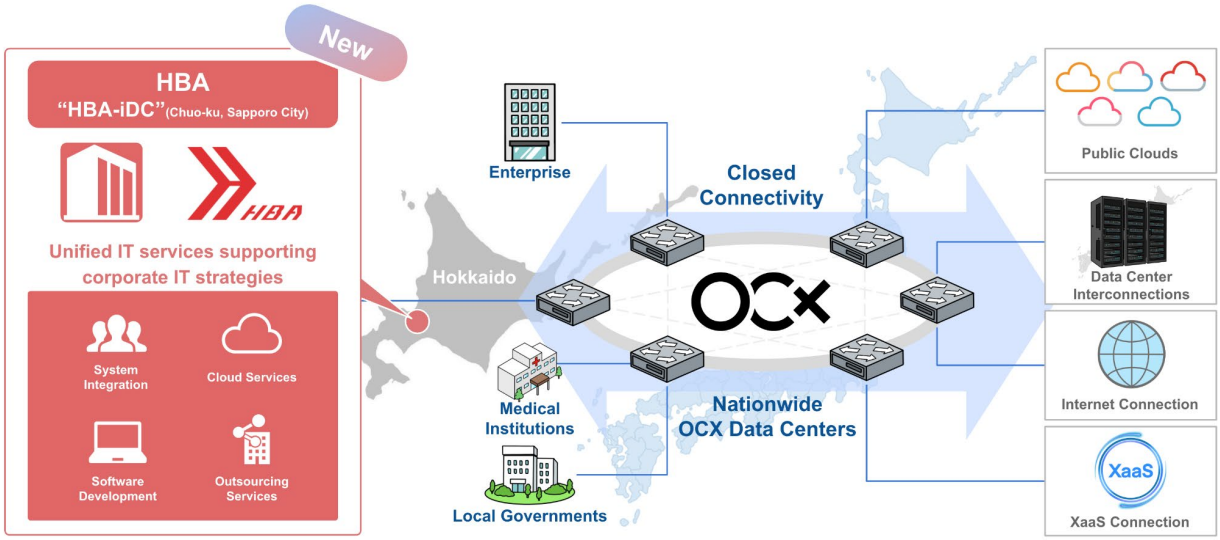
HBA, since its founding in 1964, has provided a wide range of one-stop services supporting corporate IT strategies including system integration, cloud services, software development, and outsourcing services contributing to customers' business growth over the years.

"HBA-iDC" features a seismically isolated and fire-resistant building, 24/7 monitoring, and biometric authentication systems. It provides advanced security and disaster countermeasures to safely protect customers' valuable IT assets. In addition to basic services like housing, operation, and monitoring, the facility offers comprehensive IT solutions to accelerate customer business processes, including cloud services, BC/DR (Business Continuity/Disaster Recovery), maintenance, and BPO (Business Process Outsourcing).

Furthermore, HBA is part of the NEC Information Services Business Group (NEC-NET Group), enabling high-value-added IT total solutions that leverage the combined expertise of the group companies. Through advanced software development and data center integration, HBA will strongly support customers in solving their challenges and contributing to their business expansion.

By combining the secure, high-quality cloud-based network service OCX provided by BBIX and BBSakura with the reliability of HBA's IT services and data center operations cultivated over 60 years, BBIX and HBA aim to promote digital transformation (DX) across both public and private sectors, creating diverse new businesses that integrate communications and IT solutions.
BBIX and BBSakura, together with HBA, are committed to expanding their services to accelerate their customers' DX and business growth, contributing to the realization of a rich society where people can experience the joy of connection.

■Partnership Model



About BBIX
Company Name: BBIX, Inc.
URL: https://www.bbix.net/en/
Headquarters: 1-7-1 Kaigan, Minato-ku, Tokyo
Representative: Hideyuki Sasaki, President & CEO
Date of establishment: June 13, 2003
Capital: 100 million yen
Ownership: 100% owned by SoftBank Corp.
Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

About BBSakura
Company Name: BBSakura Networks, Inc.
URL: https://www.bbsakura.net/en/
Headquarters: 7-20-1 Nishi Shinjuku, Shinjuku-ku, Tokyo
Representative: Hiroyuki Kawabata, President & CEO
Date of establishment: August 1, 2019
Capital: 200 million yen
Ownership: BBIX, Inc. 51%, SAKURA internet Inc. 49%

Business: Telecommunications operator under Japan's Telecommunications Business Act; leasing, maintenance & management of telecommunications equipment; development, sales, maintenance & management of computer hardware/software

About HBA Corporation
Company Name: HBA Corporation
URL : https://www.hba.co.jp/
Headquarters: 7-1-8, Kita 4-jo Nishi, Chuo-ku, Sapporo, Hokkaido
Representative: Kazuo Shirahata, Representative Director and President
Date of establishment: April 16, 1964
Capital: 324 million yen
Business: System integration, cloud services, software development, outsourcing

Contact Point for Media Inquiries
BBIX, Inc.
E-mail: pr@bbix.net

BBSakura Networks, Inc.
Inquiry Form: https://www.bbsakura.net/en/contact/business

HBA Corporation
Inquiry Form: https://www.hba.co.jp/contact/

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